

KENTISH AQUATIC CLUB



STRATEGIC PLAN 2024 - 2029





Moving with the times, With respect for our past

The history of Kentish Aquatic Club began in 1971 when a handful of intrepid water ski enthusiasts saw the potential of the lake and worked together with Hydro to lease a vacant construction site. From these humble beginnings the club has grown through countless hours selfless volunteer work by members, who have constructed all infrastructure and facilities over the years via fundraising and a great deal of hard work.

The club was incorporated in 1983. Jeremy Rockliff, Liberal Member for Braddon and Premier of Tasmania, who lists the ministry for Sport and Recreation amongst his political roles, is club patron. Since inception, the club has grown steadily to a current membership base of around 100 members.

It is a vastly different club today, but the member survey conducted to develop the current Strategic Plan, shows that the old ideals are still the ones that current members hold most dear. Our current members universally place the highest value on the natural setting, and the peace and tranquillity of our beautiful club site. They value they space, the ability to camp privately and launch boats to enjoy a variety of watersports. The location and members create a family friendly and safe environment, and everyone looks out for each other.

Today, club members still demonstrate a “can-do” attitude. Long-standing members are valued, and the whole club shows pride in the achievements of our young ones.

Our previous Strategic Plan was developed in 2019, with a strong focus on the development of assets, in particular waterfront changes to allow boat and skier access to deep water within all Hydro operating levels.

After five years, most of the directives of the Plan were achieved. In 2024, members were surveyed again to find what they saw to be important in the club’s future direction. This document is a reflection of that survey.



Our vision

Kentish Aquatic Club is an inclusive community club, passionate about encouraging active participation in towed water sports for all ages and abilities. Our facilities provide a safe and welcoming environment that supports members and guests to achieve their full potential on and off the water.





Our mission



Our mission is to:

- Provide encouragement and mentoring of towed watersports to all ages and abilities.
- Provide a safe, friendly and respectful and educational environment both on and off the water including social activities.
- Foster positive interaction between all members, guests and lake users.
- Maintain and improve facilities to maximise water sport potential.
- Be sustainable and transparent through excellent management and financial practices.





Our values

The Kentish Aquatic Club is committed to the following values:

- **Respect** for people, facilities and the environment.
- **Community** We strive to be inclusive and collaborative and welcoming to everyone regardless of age, ability or aspirations. The club values a family environment where members and guests can feel at home and enjoy the many facets of club life.
- **Mentoring** to develop individual member skills by way of encouragement to and the sharing of skills and knowledge.
- **Sustainability** By providing an enjoyable, safe environment, the club membership base will continue to grow. KAC aims to be an inclusive, financially stable club committed to providing the best experience for our members and their guests both in and out of the water. KAC will conduct competitions, maintain safe water practices and respect for the environment and other lake users.





Our aims



Our Aims: Moving with the times, with respect for our past.

The KAC strategic aims for the next five years are:

<p>High benefit - ongoing priority</p>	<ul style="list-style-type: none"> Continuously evaluate the club culture and solicit feedback from members to identify areas for improvement. Adapt policies and initiatives based on feedback to ensure the club remains inclusive, supportive for all members and fosters camaraderie. Clearly communicate to all members the values of the club and expectations with regards to following rules, engagement, attendance participation, and support for club events and initiatives.
<p>High benefit - low effort</p>	<ul style="list-style-type: none"> Develop a 5 year site development plan and budget, which is based on the execution of this plan. Set a long-term strategic task list for working bees. Include maintenance of club ski gear and equipment as part of working bees, or set as rainy day activities.
<p>High Benefit/moderate effort</p>	<ul style="list-style-type: none"> Review the club rules. Rules need to be simple, practical and to make sense to all members. The consequences of not following the rules needs to be defined within the rules. Set an expectation that every member is encouraged / entitled to speak to another member in the event the rule is not followed. Maintain access road maintenance to an established minimum level. Maintain existing amenities to cope with level of usage. Foreshore shade creation. Encourage the use of solar power and discourage the use of power-hungry appliances. Privacy signage on foreshore/causeway area.



<p>High Benefit - high effort</p>	<ul style="list-style-type: none"> • Replacement of existing pontoons • Redesign and upgrade the two main communal areas to establish a multi-use practical cooking/social fire and seating area that can accommodate more people and allow for better social interaction. • Foster regular coaching, competition and team-building activities for all age/ability levels. • Improve accessibility and safety around the club by terracing and levelling the spaces that connect to club communal and amenities areas, including the installation of railing and lighting and paving.
<p>Moderate benefit - high effort</p>	<ul style="list-style-type: none"> • Boat ramp improvement. • Grow existing and new engagement programs with the Tasmanian community, through initiatives such as charity events, coaching and group support events; reinforcing the club's values and fostering a sense of pride among members.
<p>Moderate benefit - moderate effort</p>	<ul style="list-style-type: none"> • Survey the younger members to identify what additional activities they would like to see available to make their stays more enjoyable. Use this as input to the Budget and working bee activity schedule. Establish a mentorship program where experienced members mentor those who are younger or less experienced. This not only helps develop skills on the field but also encourages a supportive environment where members look out for each other. • Implement a New Member buddy system where new members are paired with existing members (not the nominating member), who can help them integrate into the club. This fosters a sense of belonging and ensures that new members feel supported from the start.